**2025 Street Art EOI - Project Brief**

**Overview:**

Hobsons Bay City Council is currently seeking Expressions of Interest (EOI) from artists/collectives and creative practitioners to contribute to our 2025 Street Art Program and activate our local precincts.

Artists are invited to submit examples of previous works that demonstrate:

* Artistic excellence
* Innovation
* Reference to local place and heritage
* Participatory and inclusive practices (if applicable)

**Expressions of Interest (EOI) can be submitted via** [**Smarty Grants**](https://hobsonsbay.smartygrants.com.au/SA25) **before 3pm Friday 13 December 2024.**

**The EOI must include:**

* Current CV (One page per artist)
* PDF portfolio with images and examples of 2 - 10 public realm artworks created in the past five years that also explains commission process if applicable i.e.: community engagement, part of a festival program, etc.
* Artist statement (maximum 300 words)
* Skills statement (maximum 300 words)
* Links to creative practice digital platform

**Please note:**

* This EOI process aims to identify and engage creative practitioners who have not been commissioned by Hobsons Bay City Council in the past 5 years. Applicants must have the capacity and expertise to complete Street Art projects within Hobsons Bay prior to August 2025. Applicants are not guaranteed an opportunity to deliver a Street Art project.
* Shortlisted applicants will need to meet with Council representatives to discuss potential project concepts and sites prior to a formal agreement being made.
* Hobsons Bay City Council will not be responsible artists travel and accommodation costs if applicable.

**Eligibility**

* Artists over the age of 18 at time of entry
* Artists that have not been commissioned by Hobsons Bay City Council to undertake a Street Art Project in the past 5 years.

**Selection criteria**

Applicants will be assessed by a panel against the following:

* Artistic excellence and overall quality of execution.
* Evidence of capacity to deliver projects of scale in the urban realm within allocated budgets and timelines.
* Evidence of installation and compliance where applicable.
* Relevant and appropriate support material.  
    
  **Please note:** Hobsons Bay City Council are looking for diversity in styles and artists who can respond to site-specific themes. This may impact application selection.

**Project Timeline**

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| **Date** | **Action** |
| **Monday 11 November 2024** | Expressions of Interest open |
| **3pm, Friday 13 December 2024** | Expression of Interest close |
| **Week commencing Monday 13 January 2025** | Applicants notified of outcome |

For enquires or more information please contact [arts@hobsonsbay.vic.gov.au](mailto:arts@hobsonsbay.vic.gov.au)